Bellcrest Web Design/Showdogs Web Hosting

From Start to Finish - How to proceed

Do you have questions about how a website is built and what the process is during the designing and building? You will find the answers to these questions here. This page is a follow up to the question and answers on our FAQ (Frequently asked questions) page.

Once you have decided that, yes, you do want a website, then you will need to answer a few questions so we can move forward with the designing, building and publishing your new site to it's new home on the web.

1. First, we recommend that you decide on a Domain name. We can register it for you if you would rather or, we will give you directions on how to do it yourself. The cost to register a domain name is between $15.00 and $25.00 yearly, depending upon the registrar used. More information on the where/why to buy a Domain name is explained in our FAQ page.

2. Next, you should give us some examples of sites that you find attractive and, if possible, links to those sites so that we may get an idea of the styles you like. Filling out our online questionnaire will help to answer some of these questions.

3. The next step is: Putting together your content. This includes your logo (if you have one), graphics, photographs, and text. I prefer to receive the content via email. One page at a time so that I can copy and paste it into the pages exactly the way you want it. A web designer does not create the 'content' of your site, that is your job, it is up to you to supply it. If you do not have a logo, now is the time to decide if you want one created and, if so, how you want it to look. Logo design is not included in the web design price quotes. Logo design is extra.

4. Pricing will be determined at this point, by this point we should have a better idea of your expectations and amount and type of content to be included as well as having a contract signed and first installment payment due.

5. Consultation - this will determine the general size and scope of your site, what will be needed to implement it, and some design choices will be discussed. Layout of the material will be discussed and agreed upon.

6. Next layout is decided upon. Once the layout has been agreed upon; the navigational system, and how the content will be presented will be determined. Will there be a splash page? What type of navigation will best suit this site? What fonts/colors/images/graphics will be used? You will be able to view the progress each step of the way on a test site. There is no need for you to worry about these things as this is where our expertise on web design and design principles comes into play.

7. Mock ups of the design will be created, more consultations, and a final design template will be agreed upon by you. At this point, the second installment payment will be due.

8. Upon approval of the overall design and layout, the content will be added. Testing on all browsers and platforms will be conducted.

9. At this point a web host should be chosen and ready to receive your new website. A good web host is extremely important. There are many choices when it comes to web hosting I can help you make this decision. We offer web hosting to our clients at a very reasonable cost. Now that the site is complete and you are satisfied with it, the next step is to upload (publish) it to the server.

10. Final installment payment will be due. Your site will be uploaded to the server. Once the site has gone live, it will be tested to make sure everything is working properly.

During the design and approval process, your site will be viewable by only you so that you make work along with us in the design/decision making process.

Included in the above is submission to 2000 search engines. This allows that your site will be found during internet searches.